

ADVANCEMENT BOARD MEETING

Thursday February 17, 2022 – 7:00 to 8:00 PM

AGENDA

In attendance via Zoom – Tricia, Sean, Mike, Meghan, Bill, Mark C, Erin, Scott, Mark W, Mallory, Chris, Craig, Michelle, Alan

I. OPENING PRAYER

II. OLD BUSINESS

- A. Approval of January 2022 Minutes – Approved

III. COMMITTEE UPDATES

A. Finance Committee – Bill Feind

- Reviewed revised numbers (upward revision of 12/31 balance)
- Annual performance +2.11% after July distribution, balance a/o 12/31 = \$18.6mil
- 2022 allowable distribution = \$679,405 (\$134,800 for capital improvements)

School has loan owed to Church, originally payable over 3 years

Tom has requested a 5 year repayment period with no minimum annual payments

- Golf outing netted \$44,816 which was almost met \$45k budget and did not have to use Moser contribution (balance approx. \$76k)

B. Annual Fund – Meghan Russell

- a/o last meeting, reached 75% of goal
- Pat to provide updated figures next week
- Meghan interviewed 4 teachers and recorded short videos
- Social Media Campaign

What is Annual Fund?

What is the Teachers Supplemental Income Plan?

Teacher spotlight: videos & quotes

Progress to goal

- Sunday bulletin

Will add progress to goal

- Next Steps

Letters

- a. 3/7 follow up letter
- b. 5/9 post-annual fund recap

Social Media

- a. 2/15 call to action
- b. 2/18 teacher highlight

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- c. 3/10 progress to goal
- d. 3/22 teacher highlight

Bulletin Inclusion

- a. 1/30 CTA & Progress
- b. Upcoming Dates TBD

C. Golf & Donor Appreciation – Scott Enke

- Golf Outing

Waiting on school board decision on switch from GiveSmart

Sounds like school is staying w/ GiveSmart
Mike to review at next school board meeting
Scott has requested date to Cress Creek Mallory to continue researching system to automate and track groups

- Donor Appreciation

3/10/22 at Chis Cobb's home, 6:00-9:00
expecting 80-100 attendees
Pat has sent invites
2 bartenders, table for apps (buffet style)
Clara's to possibly cater
Michelle to provide name tags
Possibly give SSPP gear in adv office as a gift?

D. Communications – Sean Farrell (no update)

IV. OTHER BUSINESS

A. School Board Update – Mike Leitner

- Parents asked to speak to board regarding masking
- School board is advisory board and is not policy setting
- Mask decisions are made by diocese
- Discussed feelings and progress made by Adv Board

V. PRINCIPAL COMMENTS

- Introduced Michelle who will handle Development & Communication for School and Church
- Pat B would love to stay another year
Wants to move to Frank's old office
Try to have her attend Donor Apprec. Dinner
Possibly recognize her there?
She wants to work the event, maybe have her hand out name tags?

VI. NEW BUSINESS

A. Finance Committee meeting with Tom

- Attended by Mike, Bill, Mark C and Alan
- Reviews numbers more in detail

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- \$360k (proj. by fiscal YE) at US Bank
 - Can be used towards 4% distribution (won't have to draw down as much from endowment)
 - Can possibly be used to pay back church for construction loan
- First year since Tom was in his position where we won't have to use the full 4% teacher distribution

VII. CLOSING PRAYER

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