

ADVANCEMENT BOARD MEETING

Thursday January 20, 2022 – 7:00 to 8:00 PM

AGENDA

In attendance (Virtual) – Tricia, Sean, Mike, Tom, Meghan, Bill, Mark C, Erin, Scott, Mark W, Mallory Alan

I. OPENING PRAYER

II. OLD BUSINESS

- A. Approval of November 2021 Minutes – Approved

III. COMMITTEE UPDATES

- A. Finance Committee – Bill Feind

- No updates
- Bill is joining Diocesan Endowment Board
- Mark C reviewed Empower

\$76,507 total to be funded / 14 students (11 enrolled, 1 current not enrolled, 2 new and not enrolled)
\$24,700 donations received
\$55,834 approx. need

- B. Annual Fund – Meghan Russell

- Reviewed numbers versus 2021
This time last year - 204 donors / \$66,200
2022 – 172 donors / \$86,930
- Erin has been observing this trend of fewer donors but larger gifts
- Meghan is tracking larger donors who have yet to donate
- Might plan to have Fr. Brad, Tricia or Mike contact
- Letters will be sent on 3/7, bulletin inclusion on 1/30, social media (FB, Instagram, emailed newsletter) posts on 2/3, 2/17, 3/10, 3/22
- Might have some videos created to highlight certain teachers (#5-6?)
Blend newer and older teachers
Ask Colleen Nikiel to film
- Need to review mailing lists with Pat and in the future, possible create some sort of master list

- C. Golf & Donor Appreciation – Scott Enke

- Golf Outing

Alan has completed a report compiling income, expenses, changes, pros & cons of the 2021 outing, can review in 2022 and can serve as a blueprint going forward
Been working with Tom and Pat to reconcile figures

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Mike mentioned all numbers should be approved going forward to ensure accuracy prior to sharing
Need new payment system (possibly givesmart)
Mike to bring payment system up to school board
Mallory to continue researching system to automate and track groups

- Donor Appreciation

3/10/22 at Chis Cobb's home, 6:00-9:00
Appetizers and drinks will be served
Mr. G always anticipated 20% of invitees to attend
Attendees could be in the 80-100 range
Keeping threshold at \$500 donors
Pat to send invites via regular mail
Invites will be sent at least 1 mo in advance but sooner would be better

IV. OTHER BUSINESS

A. School Board Update – Mike Leitner

- No update, last meeting was 2+ mos ago

V. PRINCIPAL COMMENTS

- Front office is almost completed
- Registration is open

VI. NEW BUSINESS

A. Approve the Constitution

- Board voted to approve
- Mike to present to Fr. Brad

B. Finance Committee meeting later in January

C. Special thanks to Tom Boler as this was his last meeting

VII. CLOSING PRAYER

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