

**Saints Peter and Paul Advancement Board Minutes
January 18, 2018 @ 7:00 pm
Convened at SSPP Ministry Center Board Room**

ATTENDANCE: Frank Glowaty, Ryan Ross, Will Hemsworth III, Mark Hattas, Craig Bennett, Oriana Van Someren, Nicole Jurjovec, Grace Hanrehan, Tom Boler & Karen Meskill.

I. OPENING PRAYER

II. PRESIDENT

A. Acting secretary for January 18 meeting: Craig Bennett

III. OLD BUSINESS

A. The minutes for the November 9 meeting could not be approved because there was not a quorum to vote.

IV. NEW BUSINESS

A. Sports Trivia Night:

- ▶ There was consensus we should hold the event again in 2018
- ▶ Nicole Jurjovec agreed to chair the event.
- ▶ There was consensus to hold event on Father's Day weekend in SSPP gym
- ▶ There was a discussion re ticket price and how to better market the event. Inviting pro athletes, sponsoring tables for families that are new to the parish, advertising early and often were suggested. There was some debate re what company to use to lead the event.

B. Dinner Dance date and location:

- ▶ Tommy Walter will DJ this year and save \$800. Tommy needs input on favorite songs to build a play list. He will also need funds to rent speakers for the event.
- ▶ Date: April 20, 2018; Location: Cress Creek

V. COMMITTEE REPORTS

A. Finance:

- ▶ School Board & Home and School meeting is scheduled for February 3, 2018. Discussed expectations for the School Board's 2018 asks with respect to support for their operational budget. In March the AB will vote on their 2018 requests regarding appropriations from each of our three endowments.
- ▶ Endowment Balance as of December 31, 2017 just passed \$15MM.
- ▶ Costs associated with the water line break cause by deep freeze temperatures was discussed.

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B. Results Plus CRM Software:

▶ Craig Bennett provided an update noting that Tobias Schuler, himself, Will Hemsworth and Bill Burris met to discuss the prudence of the organizational and financial commitment to purchasing additional licenses to embrace Results Plus CRM software. There was consensus that it was prudent and necessary. The last issue to be resolved is what individuals within SSPP would champion the effort to populate and embrace the software.

▶ Tommy Walter noted he is familiar with SalesForce CRM software and that he would be willing to serve as the Advancement Board point of contact for embracing/leveraging the software if asked.

C. Donor Appreciation Gathering:

▶ Discussed attendance, value of having event hosted at someone's home. There was consensus the event was fairly well attended and that taking the same approach next year was prudent.

D. Universal Fundraising:

▶ Karen Meskill provide an update noting much of the Universal fundraising efforts have slowed while we await the identification and arrival of a new Pastor.

▶ Noted the ongoing discussions and assessment of embracing Results Plus CRM software and a growing acceptance of the value behind it.

▶ Noted the prudence in having the new Pastor on the Board

▶ Noted a Universal Fundraising calendar is built each year so all leadership has visibility on timing of each event.

E. Website modifications:

▶ Karen Meskill provided an update on ongoing efforts to update the SSPP website.

▶ New Launch expected shortly before Catholic Schools week; still working on the academic pages and collecting current photos of Boards; cleaning up existing links that didn't take you anywhere, etc.

F. The Big Plan:

▶ Craig Bennett noted that efforts to address an overarching "Statement of Need" that is nested in the Church and School's broader strategic planning goals is on a temporary holding pattern while we wait to identify the new Pastor and Tobias Schuler embraces a third party strategic planning consultant to lead the Board through long-term strategic planning process.

VI. Advancement Director:

A. NCEA Distinguished Graduate Award: Will be presented to Tom Hayes this year.

B. Hall of Honors:

C. Annual Fund Drive:

1. Frank passed out a report summarizing progress to date – see attached.
2. Frank passed out stationery and address to each AB member asking that short handwritten notes be sent to identified families thanking them for past contributions and encouraging their support in 2018.

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VII. GENERAL DISCUSSION

A. Tuition Tax Credit Plan:

► Karen Meskill and Frank Glowaty led an explanation/discussion of the current state of affairs of the Illinois Tuition Tax Credit Plan, the Diocese's position on the same and whether individual donations can be earmarked for SSPP. There was some question regarding whether such earmarked donations would be given credit re the SSPP Annual Fund, the General Fund or otherwise. It was noted that SSPP would not likely benefit from this plan as much as other schools because the affluence of the Naperville community would not likely produce as many families that could/would avail themselves of this money.

B. Impact on Giving Re New Tax Law:

► Ryan Ross provide a brief overview on impact of impending tax changes with a focus on 529 accounts and there applicability to K-12 education in addition to college tuition.

VIII. CLOSING PRAYER

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