

Saints Peter and Paul Advancement Board Minutes

November 9, 2017 @ 7:00 pm

submitted by Nick Gabrione

Meeting called to order by Mike Bracken.

Robert Lembach said the opening prayer.

Minutes for the September and October meetings were approved.

Committee Reports

Craig Bennet discussed the Big Plan. We are here for the long run not just today. Get people inspired to donate.

Oriana Van Someren added that three consulting companies are being interviewed and there will be 8 2 hour meetings. A large group including parishoners to formulate a strategic plan. A 3 year plan is the suggestion of the Advancement Board which shall commence in 2019. Mark Hattas suggested adding a long term goal. Ideas are needed.

Virtuous CRM

Craig Bennet gave a presentation and webinar before the meeting. The following conclusions were made:

1. Virtuous is too extensive
2. Need at least 3 to 5 users not just Frank
3. Who will own this?

Donor Appreciation Night

Nick and Val Gabrione volunteered their home at the last meeting for this year's donor appreciation night. The event will take place on November 16th. Approximately 58 guests are expected.

Annual Report

Frank said The Annual Report is currently available Online. Last year we spent \$10k for printing and this year we only spent \$500 for 10 printed copies. Frank also added that the next issue of eBlue and Gold will have a link to the Annual Report. He also met with Naperville CC to discuss their use of local printers and online magazine.

Universal Fundraising

Karen Meskill had no new reports but discussed the Private School Tax Credit Scholarship which offers a state tax break and covers tuition, registration, other fees and uniforms. Application is in Mid-December and awards are granted in February. For more info visit weteachmore.com.

Website Redesign

Karen discussed the progress of the redesign. We'll have fewer clicks but have the need to put information on either School Speak or the school's website. There will be no additional fee to make changes and hopes to be finished in January.

Annual Fund Drive

Mike Bracken led the discussion regarding renaming the PEBP. After a long discussion the new name will be the Teacher's Supplemental Income Plan.

Bill Burriss had a few suggestions for the Annual Fund. He proposed to do something a little different possibly by showing someone who has benefitted. He suggested a parent(Lisa Pullen) and a student (Claire Kubacki) tell their story in either a letter or video message.

Finance

Tom Boler presented the following items and they were voted on and approved:

1. Transfer money to the Golf Outing (Lembach 1st/ Burriss 2nd)
2. \$24,900 operating cash to the Teacher's Endowment(Walters 1st/ Hattas 2nd).

New Business

Craig suggested we acknowledge people who donate time and don't necessarily have the money to donate. He thought we could come up with an event for those people. Oriana wasn't sure how it could be tracked. Karen suggested a Volunteer Appreciation party with no minimum to the hours donated to be eligible to attend. The suggestion was made that Home and School could run the party.

Karen said the closing prayer.