

## **ADVANCEMENT BOARD MEETING**

### **Minutes from November 17, 2016 Meeting**

**Members attending:** Frank Glowaty, Karen Meskill, Tom Boler, Will Hemsworth, Rob Lyon, Bill Burris, Craig Bennett, Nicole Jurjovec, David Fox, Grace Hanrehan, Mark Hattas, Dan Hanrahan, and Ryan Ross. Shelly Jaros attended as a representative of the School Board.

#### I. Opening prayer

#### II. Old Business

- A. Nominations for the office of secretary— none were received so the board will continue to rotate this duty each month
- B. Annual Report
  - The Finance committee reviewed the Annual Reporting.
  - Discussion on how to apply Bequests within the Report. Jaros/Lembach asked if we could acknowledge the donor in anyway within the Report.
  - F. Glowaty to look into this further.
  - Recommendation to add as a footnote.

#### III. Guest Speaker – Tommy Walter Class 99'

- Tommy spoke to the Board regarding how to engage a younger SSPP graduate.
- Currently SSPP has 1700 graduates under the age of 40.
- Recommendations for engagement include:
  - SSPP current 8<sup>th</sup> grade students reaching out to alumni via phone asking for support. This recommendation provides good experience for the current student and great networking with alumni.
  - SSPP ~~invest in~~open a VENMO account. Administrator of the account could solicit alumni via social media and provide a VENMO link for donations.
  - SSPP to sponsor Young Alumni events; i.e. Happy Hour at a location in Chicago and provide Networking events.
    - Concern regarding SSPP sponsoring an event with alcohol.
    - SSPP would sponsor food and not drink.
  - SSPP to establish an alumni Facebook page
    - Tommy offered to build and administer.
  - B. Burris recommended a Linked In page.
- C. Bennett ~~recommended~~proposed all recommendations are documented for future reference.
- T. Walters' recommendations to fall under the Database/Social Media Committee.

#### IV. Committee Reports

- A. Rummage Sale
  - W. Hemsworth provided an overview on the evolution of the Rummage
    - Pricing and Labor Issues
    - Other logistics

- Rummage Committee recommended the following suggestions for improvements:
  - Ebay for Charity
  - Consignment Concept
  - 2 day sale vs. 3 days previously
  - Clothing in Zucker Hall better laid out.
  - Section Leaders
  - Category of Products
  - Better signage and communications
  - Partnering with St. Vincent DePaul
- B. Dinner Dance
  - Date has been set for April 28<sup>th</sup>
  - Venue – Naperville Country Club
- C. Donor Appreciation
  - D. Fox reviewed the Donor Appreciation and discussed moving the date to a Thursday to better accommodate attendees.
  - N. Jurjovec suggested a better invitation.
  - N. Gabrione suggested move to a local establishment or someone’s home to make it more personal experience.
    - Kids to perform during event.
- D. Planned Giving
  - No Updates
- E. Comprehensive Development Plan
  - No Updates
- F. Data Base Updating/Social Media
  - G. Hanrehan and B. Burris discussed conference call with F. Glowaty to review scope.
  - Discussed two level approach:
    - Scrubbing Current contacts
      - Phone Calls Monthly
      - Advertising Updates Needed in Weekly Parish Bulletin
    - Engaging current graduates to provide contact information for future communications.
  - Additional topics included how to engage communications without asking for money to keep the database relevant.
    - Personalization
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V. President

- A. Trojan Classic Advertisement on behalf of Advancement Board
  - \$300.00 for the ad
  - Ad was approved
  - B. Burris to create the ad

VI. New Business

- A. Report on November 16 Universal Fundraising Meeting
  - Preliminary Discussion
  - Implementation in 2017
  - Avoid duplication of efforts amongst Boards
- B. Annual Fund Drive Kick Off
  - December kick off
  - Frank and Mark are working on this
  - M. Hattas discussed Benet's Annual Fund Drive experience
- C. Giving Tuesday
  - Look for an email regarding Giving Tuesday. November 29<sup>th</sup>
- D. Future Sharing of Results of Fundraising Survey
  - F. Glowaty briefly reviewed the November meeting he and Karen co-hosted both during the school day and in the early evening.
  - Minimal turn out
  - Frank set up power point to review results with the Board, but recommended we review at another time due to the length of the meeting.

VII. Closing ~~prayer~~

- We closed the meeting with a prayer.
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- Meeting adjourned at 8:37pm

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